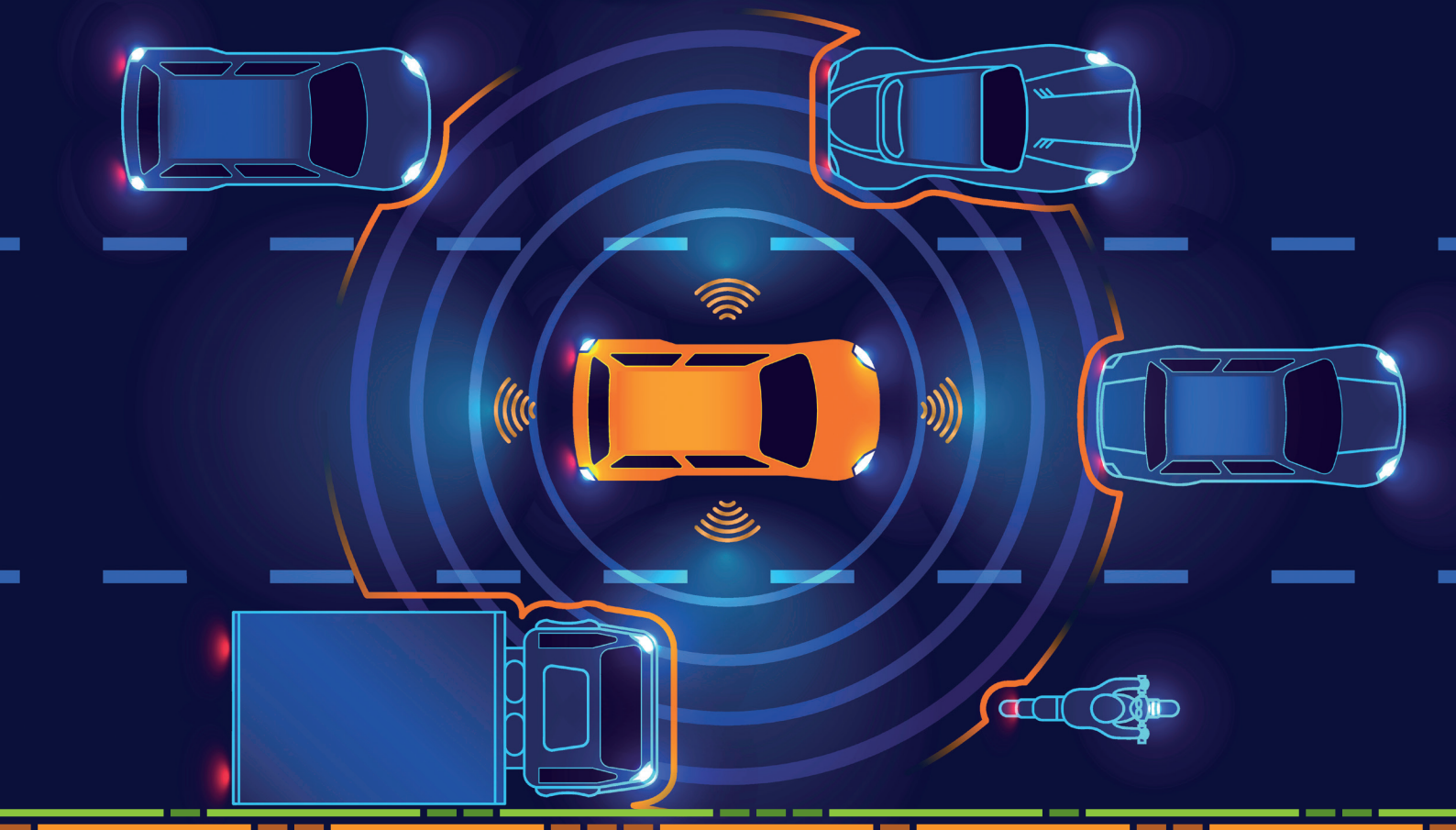


# TESTERS' DAY



## Exhibition Invitation

# Testers' Day 2026

International workshop for test engineers and suppliers in automated vehicle testing  
**October 1, 2026, Gothenburg, Sweden**

Testers' Day is the place to be for test engineers, test experts and suppliers working with ADAS testing and automated driving. The conference has a distinctly focus on vehicle testing challenges of today. There is a lot of futuristic and research arenas but for test engineers this kind of venue is missing. That's why Testers' Day as a meeting place started in 2017. The conference is gathering around 100 participants every time and there has been high demand for the seats.

The small format of the conference and the mix of Key notes and practical workshops give the day a vivid content and lots of opportunities to the participants to state their own questions. It is also an unique possibility for the suppliers to meet potential as well as existing clients face to face.

October 1, will consist of Key notes, demonstration and workshops. You will be given a great opportunity to discuss with presenters, demo partners and other participants.

TESTERS' DAY

More information: [www.testersday.com](http://www.testersday.com)



## Kvarnberget – in the Heart of Gothenburg!

Kvarnberget is today a business district but with roots dating back to the birth of the city. Here there are excellent opportunities for meetings in all formats, in the absolute heart of Gothenburg.

During Tester's Day 2026 you have the opportunity to present your products and services in conference rooms with full AV equipment, or in garages if you want to show installations in vehicles or similar

## Exhibits Opportunities

EXHIBITION	DESCRIPTION	PRICE
Exhibits options	Host for workshop for presentation of service / product. Tables and chairs for presentation are included. Lunch and refreshments are included for two people Logotype on the conference website, and one (1) page for business presentation in the conference soft book.	19 500 SEK
Table Top	Table. Lunch and refreshments for one people. Logotype on the conference website.	9 500 SEK

Notes: • Download the Registration form: [www.testersday.com](http://www.testersday.com) • All prices excluding VAT.

## Sponsorship packages

SPONSORSHIP	DESCRIPTION	PRICE
Gold Sponsor	This sponsorship package includes: 2 extra full pages in the conference book, logo on the website and opening slide, banner in the newsletter and a short presentation on stage	14 000 SEK
Silver Sponsor	This sponsorship package includes: 1 extra full page in the conference book, logo on the website and opening slide, banner in the newsletter.	10 000 SEK
Bronze Sponsor	This sponsorship package includes: Logo on the website and opening slide.	6 000 SEK

Notes: • Contact us for booking • Advertisement in conference book, website and newsletters is available for all sponsors and exhibitors, please contact us for more information • All prices excluding VAT.



### Contact

Torbjörn Persson  
torbjorn.persson@provinn.se  
+46 702-80 75 25



### Contact

Dan Wallander  
dan.wallander@contentavenue.se  
+46 733-28 29 29

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