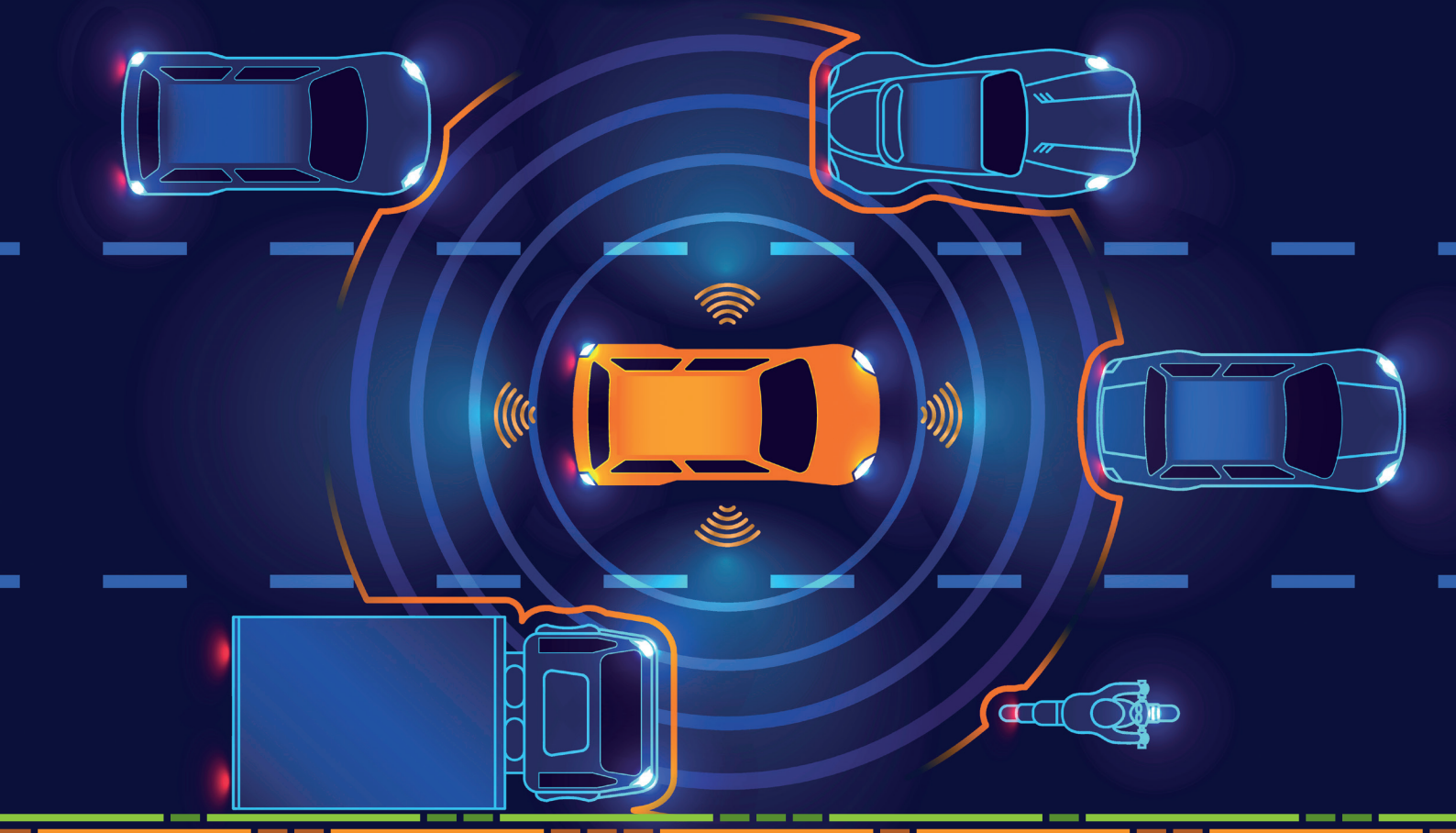


TESTERS' DAY



Exhibition Invitation

Testers' Day 2022

International workshop for test engineers and suppliers in automated vehicle testing

June 1, 2022, Borås, Sweden

Testers' Day is the place to be for test engineers, test experts and suppliers working with ADAS testing and automated driving. The conference has a distinctly focus on vehicle testing challenges of today. There is a lot of futuristic and research arenas but for test engineers this kind of venue is missing. That's why Testers' Day started in 2017 and has recurred once a year since then. The conference is gathering around 100 participants each year and there has been high demand for the seats. The small format of the

conference and the mix of lectures and more or less practical workshops give the day a vivid content and lots of opportunities to the participants to state their own questions. It is also an unique possibility for the suppliers to meet (potential) clients face to face.

June 1, will consist of presentations, demonstration and workshops. You will be given a great opportunity to discuss with presenters, demo partners and other participants.

TESTERS' DAY

More information: www.testersday.com



AstaZero – A unique facility

AstaZero is the leading testbed for the automated transportation system of the future. Located in Sweden with its heritage within vehicle active safety and with an ownership consisting of an institute, RISE and a university, Chalmers, AstaZero is uniquely positioned to take an active role in the transformation of society.

The testbed provides unique capabilities needed in research, development and validation of self-driving and connected vehicles as well as the surrounding infrastructure. AstaZero serves as a partner to industry, academy, institutes and authorities and also as a venue for networking and collaboration.

Exhibits Opportunities

EXHIBITION	DESCRIPTION	PRICE
Exhibits options	Host for workshop for presentation of service / product. Tables and chairs for presentation are included. Lunch and refreshments are included for two people Logotype on the conference website, and one (1) page for business presentation in the conference soft book.	12 000 SEK
Table Top	Table. Lunch and refreshments for one people. Logotype on the conference website.	6 000 SEK

Notes: • Download the application form: www.testersday.com • All prices excluding VAT.

Sponsorship packages

SPONSORSHIP	DESCRIPTION	PRICE
Gold Sponsor	The Gold Sponsor sponsors the lunch for all participants, and is also presented with roll-up (or similar) in conference room and the lunch room during the conference day. (One sponsor possible)	15 000 SEK
Silver Sponsor	The Silver Sponsor sponsors refreshments for all participants, one time during the conference day. Signs with the sponsor's logotype. (Two sponsors possible)	7 500 SEK
Neon Sponsor	Neon Sponsors get their logo printed on the safety vest conference delegates wear throughout the day. (Three sponsors possible, three different colors)	5 000 SEK

Notes: • Contact us for booking. • Advertisement in conference book, website and newsletters is available for all sponsors and exhibitors, please contact us for more information. • All prices excluding VAT.

AstaZero

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More information: www.testersday.com